In Africa, what happens **inside parks**
depends on what happens **around the parks**

When rural communities derive direct benefits from conservation activities they become active conservationists...

- Namibia empowers rural communities to manage and generate benefits from wildlife
- This has created a conservation-oriented rural population
- 44% of the country is under structured natural resource management
- Over 75% of national park boundaries on communal land are shared with community conservation areas
- Neighbouring communities benefit from national parks through concession agreements
- Communal conservancies employ over 530 game guards and embrace around 175,000 people
- Poaching inside and outside of parks has been substantially reduced
- Wildlife populations, including elephant, rhino and lion, have rebounded