OTJIMBOYO TOURISM OPTIONS PLAN

Vision

Tourism development in the Otjimboyo conservancy should capture the existing tourism resource which rests on the main road running through the conservancy, offering alternative accommodation facilities whilst at the same time adding value to the experience through secondary activities. Tourism development in the conservancy should benefit the community through employment opportunities and entrepreneurship opportunities. Tourism should not only add to the sustainable management of natural resources but also increase natural resource productivity. Tourism should also follow material logistics and planning and should involve government, private sector, NGOs, the community and the Traditional Authorities.

Tourism Potential

Type of tourism: Focuses on linking to existing rural and rural accommodation, or new marked rural accommodation. Good access to main road and links to the Franschhoek.

Main tourism features: Home of the Fugu fish and Brandberg, zeros rock art in the Himba sites, quartzite rock art and alternative sites such as swakop and rare plant life found here like the Sinara species.

Key issues and mitigation: Zoning, dependent on planning land use and how to control over what the neighboring conservancies establish. Any other new material of rural accommodation would strictly comply with this plan, etc.